

# the VOICE



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## PRESIDENT'S MESSAGE

A Prosperous New Year to everyone! Hard to believe that 2005 is history and it seemed characterized by one major event after another. Sadly, many of these events were tragic in nature and resulted in loss of lives. However, many of you opened your hearts and rose to the occasion to donate money, time and other resources to those who were unfortunate. Let's hope that 2006 promises to be an abundant, safe, peaceful and a thriving year for all of us. In 2004, DHPE leadership held a strategic planning meeting to set goals, objectives and strategic direction for the following year. The two primary goals were: *strengthening membership structure and benefits*; and *strengthening and sustaining the role of health promotion and education in state & national agencies*. Thanks to the members, whose dedication and their time contribute to DHPE's accomplishments. DHPE Membership Services is now fully staffed and has expanded benefits and communication to inform members of current updates and issues of interest. We have launched a DHPE online newsletter "The Voice," which was well-received; and more projects are ongoing. We sponsored a successful national conference with our partner, CDC last May 2005 and through satellite broadcasts of some segments, DHPE was able to reach a vast audience. The minority health program has taken off since its inception in 2002, gaining more applicants. Program activities such as physical activity collaborative, school health initiative, worksite wellness in schools and other training & professional development programs have all been successfully launched. Several joint projects with CDC and other partners were also undertaken and completed and released, with some still in process.

While there were many approaches to measure success, DHPE's record is impressive. We were on target in accomplishing our goals and objectives and have put plans into action. We have met many challenges, although many more difficult ones are still ahead. As always, we are ready to meet them and "roll-up our sleeves" once again.

Finally, let me tell you about Charlie Brown of the cartoon "Peanuts." I remembered that one time, he was shooting his bow and arrow and wherever the arrow landed, Charlie draws a circle around it with a chalk and pretends he hit the target. Might have worked for Charlie Brown, but not for DHPE. We have our "ducks in a row," so to speak, with an attainable target and determination to ensure "our arrow" lands very close to the bulls-eye, if not right into it. That's DHPE's key to success.

Sincerely,

Jim McVay

## DHPE

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## LEGISLATIVE UPDATE

### **FY 2006 HHS Appropriations Bill Completed**

On December 30, 2005, President Bush signed H.R. 3010, the FY 2006 Labor, HHS, and Education Appropriations Bill (Public Law 109-149). The bill total of \$142.5 billion is \$164 million below the prior year. [Full story](#)

### **DHHS Secretary Convenes States to Begin Pandemic Planning**

On December 5, 2005, U.S. Dept. of Health & Human Services Secretary Mike Leavitt convened senior state and local officials to establish an integrated federal-state influenza pandemic planning process. Visit <http://pandemicflu.gov/plan/convening.html>.

## NEWS FROM DHPE

### **DHPE Selected As A Conference Sponsor**

CDC's newly formed Coordinating Center for Health Promotion recently selected DHPE as a sponsor of its first conference to be held in September 2006. DHPE will work closely with partner organizations to plan the program and coordinate the registration process. Members can take advantage of the opportunities to contribute to the program and conference events. Sponsoring partners will initially meet in Atlanta this February. Information will be sent out to DHPE members regarding available opportunities after the meeting.

### **Satellite Broadcast on Enhancing Fitness**

DHPE, in conjunction with the Alabama Department of Health, the Arthritis Program of the U.S. Centers for Disease Control & Prevention will hold a satellite conference and live webcast, *Enhancing Fitness with EnhanceFitness: An Evidence-Based Interaction for Older Adults and People With Chronic Disease* on Thursday, January 26, 2006. Click [here](#).

## MEMBERS CORNER

VOTING MEMBERS: Welcome Chelsea Fagen (MT); Linda L. Chasson (WY); Deborah Arms (OH); Dr. Kimberly Redding (GA); and Interim voting member, Chris Lyman (ME).

ASSOCIATE MEMBERS: Welcome Terry Edwards (IL); Thomas Dowson (TX); Lola Houston (NC); Marge Isley (VA); Cathy Wendholt-McDade (GA); Katelyn N. Cozatt (IN); Geralyn Litzinger (IN); Vanessa Gee (LA); Mollie Robinson-Miodovski (CA) and Valerie Nesmith (NV).

DHPE voting members, Barbara Leonard (ME) recently resigned from her position at the Maine Department of Health to become a consultant and Carol Steiner (GA) retired last summer. Good luck to both of you.

DHPE member, Craig Lefebvre offers two social marketing web logs. Click [here](#). Blogs on [social marketing](#) and [social change](#) also available.

## NEWS FROM THE STATES AND PARTNERS

### FROM THE STATES

## Alabama Department of Health Leads in Video Communications and Distance Learning

The Alabama Department of Health, through Alabama Public Health Training Network (ALPHTN), leads the states and the nation in utilizing satellite conferencing and new distance learning methods such as webcasting to educate the public health workforce. Learn more about Alabama's distance learning, visit <http://www.adph.org/alphtn/>.



### South Dakota Health Systems Announce Tobacco-Free Initiative

South Dakota's three major health systems announced their plans to move toward tobacco-free campuses in the facilities that are part of their health systems. Avera, Regional Health and Sioux Valley

Health systems campuses will be adopt a tobacco-free policy effective May 31, 2006, the "World No Tobacco Day". Read [more](#). Also visit <http://www.healthysd.gov> or contact the Tobacco Control Program with SD Dept. of Health at 805-773-3737 or 1-800-738-2301.



### 2005 North Dakota Releases Youth Risk Behavior Survey

The North Dakota Department of Public Instruction and the North Dakota Department of Health released its 2005 YRBS survey of several health-related behaviors among North Dakota's students from 9<sup>th</sup> to 12<sup>th</sup> grade. [Click here](#) to obtain results of the survey. Contact Pat

Anderson at 701-328-2098 or e-mail at [psanderson@state.nd.us](mailto:psanderson@state.nd.us).

## UPCOMING STATEWIDE CONFERENCES AND PROGRAMS

**The Annual North Carolina State Health Directors Conference;** January 26-27 2006, Raleigh Marriott Crabtree Valley, Raleigh, NC. please go to [2006 North Carolina Health Director's Conference web site](#).

**PANA (Pennsylvania Advocates for Nutrition and Activity) Satellite Update – Youth Weight Management Inventory Roll-out,** January 24, 2006, PA Department of Health. Visit <http://www.panaonline.org>.

## FROM OUR PARTNERS

### ASTHO Releases Survey Results

The Association of State and Territorial Health Officials released the results of its survey, ["Ten State Survey of Estimated Public Health Expenditures Associated with Pandemic Influenza Preparedness and Response under the New HHS Plan."](#)

### U.S. DHHS Publishes New Book on Healthy Eating and Physical Activity for Life

DHHS recently published "A Healthier You," based on the *Dietary Guidelines for Americans*. To order, call toll-free 1-866-512-1800 or 202-512-1800 (DC area) or simply e-mail [ContactCenter@gpo.gov](mailto:ContactCenter@gpo.gov)

### **American Heart Association Releases Annual Legislative Wrap-Up**

A special edition of *Advocacy Pulse*, focusing on advocacy efforts and successes across the country was published by AHA. Contact Mark Alan Schoeberl, VP of State Advocacy & Public Health at [mark.schoeberl@heart.org](mailto:mark.schoeberl@heart.org).

### **UPCOMING EVENTS AND ACTIVITIES**

**IHA's Fifth Annual Health Literacy Conference**, May 4-5, 2006, Hyatt Regency Irvine, CA, Institute for Healthcare Advancement, Go to <http://www.iha4health.org> or call toll-free at (800) 434-4633.

**2006 Health Education Advocacy Summit**, March 11-13, 2006, Washington Court Hotel, Washington, DC; Coalition of National Health Education Organizations. Visit [Health Education Advocate website](#).

**10<sup>th</sup> Biennial Symposium on Minorities, the Medically Underserved & Cancer: Committed to Eliminating Disparities**, April 19-23, 2006, Washington, DC Omni Shoreham Hotel. [More](#)



### **CDC CORNER**

#### **DASH Has A New Director**

Dr. Howell Wechsler was named the new Director of CDC's Division of Adolescent and School Health (DASH). [Full story](#)

#### **A New Branch Chief for DASH**

The New Program Development and Services Branch (PDSB) of DASH chose Mr. William (Bill) Potts-Datema as its new branch chief. [More](#)

### **Health, United States, 2005 with Chartbook on Trends in the Health of Americans,**

contained 156 tables and 37 charts organized around 4 areas: health status & determinants, health care utilization, health care resources, and health care expenditures. Go to <http://www.cdc.gov/nchs/hus.htm>

**The 4<sup>th</sup> National Forum for Heart Diseases & Stroke Prevention**, April 18-19 (with advance meetings on April 17); Hilton Washington Hotel, Washington, DC. Contact Dan Ehlman, MPH at 770-488-5039 or [dehlman@cdc.gov](mailto:dehlman@cdc.gov)

**2006 CDC Diabetes and Obesity Conference**, May 16-19, 2006, Denver, CO, The Adams Mark Hotel. Click [here](#) or call Norma Loner at (770) 488-5376

**International Congress on Physical Activity & Public Health**, April 17-20, Atlanta, GA, Grand Hyatt Buckhead. More [information](#).

### **MORE NEWS AND INFORMATION**

#### **NIDDK Releases its New Diabetes Statistics**

The National Institute of Diabetes & Digestive & Kidney Diseases (NIDDK) of National Institutes of Health (NIH) reports that nearly 21 million Americans have diabetes. [Full story](#)

## Keeping Kids Active: Ideas for Parents

MayoClinic.com published a series of articles on children's health, "Keeping Kids Active: Ideas for Parents." [Full story](#)

## CALENDAR OF EVENTS (DHPE)

<u>EVENT</u>	<u>DATE</u>	<u>LOCATION</u>
DHPE/CDC-DASH Presentation to introduce Wellness Guide	February 1, 2006	Washington, DC
<i>Protecting our Assets: A School Employee Wellness Guide</i>	Spring 2006	N/A
DHPE Strategic Planning Meeting	March 5-7, 2006	Atlanta, GA
Regional CSHP Training Program	March 29-30, 2006	Tampa, FL
24 <sup>th</sup> National Conference on Health Promotion and Education (DHPE/CDC)	May 23-26, 2006	Washington, DC

## ABOUT THIS NEWSLETTER

The Directors of Health Promotion and Education (DHPE) is a 501(C)(3) association based in Washington, DC and an affiliate of the Association of State and Territorial Health Officials (ASTHO). DHPE is organized specifically to provide leadership in health promotion, programming, practice, training, technical assistance and policy developments.

DHPE is funded primarily through cooperative agreement # CU 012359, "Development and Support of Core Public Health Functions Related to Health Promotion and Education," coordinated by the Division of Adult and Community Health (DACH) of the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP). DHPE's "The Voice" is supported by this cooperative agreement.

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**CLICK TO JOIN DHPE**

**DHPE Wishes Everyone A Happy 2006!**



**DHPE MISSION:**

**TO STRENGTHEN, PROMOTE, AND ENHANCE THE PROFESSIONAL  
PRACTICE OF HEALTH PROMOTION AND PUBLIC HEALTH EDUCATION  
NATIONALLY AND WITHIN STATE HEALTH DEPARTMENTS.**

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